



CREATIVE BRIEFING FORM

Welcome to Olipp Creations! We are excited to be working with you! Before we start the design process, we would like to get to know you a bit better and gather some useful information so we can start the creative journey and happily reach the summit together and enjoy the view :-)

ABOUT YOU/YOUR COMPANY:

Please include your business name, a contact name and contact details.

ABOUT YOUR COMPANIES VALUES AND GOALS:

Describe your brand, your values and your goals.

DESCRIBE YOUR CREATIVE PROJECT:

WHO ARE YOUR MAIN COMPETITORS? WHAT DIFFERENTIATES YOU FROM YOUR COMPETITORS?

WHO IS THE YOUR TARGET AUDIENCE?

INSPIRATION/MOOD BOARD:

If you have inspirational material, please share it with us via email. This can be anything that inspires you and describes the mood of your project, i.e. photos featuring colour palettes, fonts, logos, textures, colour samples. Feel free to include existing url links below.

Please email to: regi@olippcreations.com.au (Share larger files via 'WeTransfer.com' – Share large files up to 2GB for free.)

Well done! Thanks for your time and completing this form.
Olipp Creations will be in touch soon with a quote for your creative project.

Kind regards,
Regi

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